

# Becker Industrielack GmbH

## Privacy policy (web services)

Thank you for your interest in our company and our websites. We take the protection of your personal data and the protection of your privacy very seriously. We want you to know when we store which data and how we use it. Below we would like to inform you about how we handle your data. This privacy policy applies to our websites as well as our LinkedIn profile, our YouTube channel. Responsible is the

### Becker Industrielack GmbH

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41539 Dormagen  
Telefon: + +49 2133 501-0  
E-Mail: [datenschutz@beckers-group.com](mailto:datenschutz@beckers-group.com)

The data protection officer of is:  
Mr. Markus Strauss  
tacticx Consulting GmbH  
Walbecker Straße 53  
47608 Geldern  
E-Mail: [datenschutz@beckers-group.com](mailto:datenschutz@beckers-group.com)

When you use our offers, we process your personal data. We process your data strictly confidentially and only for the purpose we informed you about when collecting your data. Our standards for processing your data are the General Data Protection Regulation (GDPR), the German Federal Data Protection Act (BDSG) and other applicable data protection regulations.

## 1. Processing of your personal data when accessing our website

### 1.1 Scope of data processing

Every time our website is accessed and every time a file is retrieved, data, including personal data, is collected by our systems and temporarily stored in a log file. The following of your personal data is processed:

- IP address (if applicable, in anonymized, shortened form)
- Date and time of access (timestamp)
- access details and destination address (protocol version, HTTP method, referer, UserAgent string)
- Name of the retrieved file and transferred data volume (requested URL incl. query string, size in bytes)
- Message whether the retrieval was successful (HTTP Status Code)
- Web page from which the request comes
- Browser type or app used
- Operating system and its interface
- Language and version of the browser software

## **1.2 Purposes of the data processing**

1.2.1 We use the personal data collected during a visit to our websites to protect our IT systems from attacks and other illegal activities and to enable you to surf our websites as comfortably as possible. When processing this data, we do not draw any conclusions about your person. Neither a personal evaluation nor an evaluation of the data for marketing purposes or a profiling is carried out by us. Your data will be deleted after 30 days at the latest.

1.2.2 If you provide us with personal data, e.g. as part of a registration or for the performance of a contract, we will use this data for the purposes stated to you. In addition, we use this data for the purposes of customer administration and, where applicable, for the purposes of billing for any business transactions, in each case to the extent necessary for this purpose.

1.2.3 If you have given us your consent as part of our consent management tool, we and possibly third parties will use your personal data to show you personalized content or advertising based on your usage behavior. This may involve the use of analytics such as profiling or scoring.

1.2.4 In addition, we process your data if we are under a legal obligation to do so, e.g. in the case of retention obligations under commercial or tax law.

1.2.5 We use your data to customize the functionalities of our websites based on your usage behavior.

## **1.3 Disclosure of your personal data**

In order to optimize and secure our websites and to improve our business operations, we may use external service providers, e.g. data centers or IT service providers. These service providers are carefully selected by us and contractually obligated accordingly. As part of their service provision, it may be necessary for these service providers to process your personal data. However, we only pass on your data if this is necessary for the provision of our websites, to comply with our legal obligations or to protect our legitimate interests, or if we have your consent.

## **1.4 Data transfer to recipients in third countries**

In principle, the processing of your personal data takes place in Germany or within the European Union ("EU") or within the European Economic Area ("EEA"). The use of external service providers or your consent may result in the transfer and processing of your personal data outside the EU or the EEA.

Please note that there may be a lower level of data protection in the respective recipient country than in the EU. For example, there may be no comparably effective legal remedies against data access by state authorities. However, a transfer of your personal data to a third country will only take place under the conditions laid down in Art. 44 et seq. GDPR. This ensures that the level of protection for you required by the GDPR is not undermined; this is done in particular by including so-called EU standard data protection clauses (SCCs) in the contractual relationship with the recipient.

## **1.5 Legal basis of the data processing operations**

If you have consented to the processing of your personal data, Art. 6 (1) lit. a GDPR is the legal basis for the processing of your data.

If you access information from end devices (e.g. cell phones, desktop) or store it there, this is done on the basis of Section 25 (1) TDDDG.

If we process your personal data for the purpose of initiating or fulfilling a contract with you, the legal basis is Art. 6 (1) lit. b GDPR.

If we process your personal data to fulfill our legal obligations, Art. 6 (1) lit. c GDPR is the legal basis.

If we process your personal data to protect our legitimate interests or those of a third party, Art. 6 (1) f GDPR is the corresponding legal basis. We consider the type of personal data, the processing purpose, the processing circumstances and the interest in the confidentiality of the personal data in the context of a balancing of interests.

## 1.6 Duration of the storage of your personal data

We delete your personal data as soon as the purpose of processing stated in this privacy policy ceases to apply. If necessary, storage will take place beyond this point in time, insofar as we are legally obliged to do so or it is necessary for the defense of legal claims. If deletion is not possible in individual cases, we will block the data in question from further processing.

If we store your personal data for the fulfilment of our statutory retention obligations, Art. 6 para. 1 lit. c GDPR is the legal basis. If we store your personal data for the defence of legal claims, Art. 6 para. 1 lit. f GDPR is the legal basis.

## 2. Cookies and analytics technologies

We use cookies and comparable analysis and marketing technologies ("cookies") on our websites. Cookies are stored on your computer and transmitted from it to our websites. A cookie contains a characteristic string of characters that enables your web browser to be uniquely identified when you return to our websites.

We distinguish between technically necessary cookies (section 2.2.), analytical and statistical cookies (section 2.3.).

We use analytical, statistical and marketing cookies exclusively with your consent pursuant to Art. 6 (1) a GDPR. Please note our information on data transfers to third countries (section 1.4.). The storage or retrieval of information in the terminal device only takes place with your consent in accordance with Section 25 (1) TDDDG.. However, if the storage or retrieval is necessary for the provision of the offer of our websites (e.g. display of the shopping cart), no consent is required, see § 25 (2) No. 2 TDDDG.

We use the following email address: [datenschutz@beckers-group.com](mailto:datenschutz@beckers-group.com) as consent management tool on our websites to manage consents and objections.

You can withdraw the consent you have given at any time or configure your own settings for dealing with cookies [here](#).

Likewise, you can configure the handling of cookies in your browser yourself. By changing the settings in your browser, you can disable or restrict the transfer of cookies. You can delete already stored cookies at any time. This can also be done automatically. If cookies are deactivated for our websites, it may no longer be possible to use all functions to their full extent.

For more information, see the web pages of your respective browser provider:

<b>Google Chrome</b>	<a href="#">Turn cookies on or off - Computer - Google Account Help</a>
<b>Mozilla Firefox</b>	<a href="#">Clear cookies and site data in Firefox   Firefox Help (mozilla.org)</a>
<b>Microsoft Edge</b>	<a href="#">Delete and manage cookies - Microsoft Support</a>
<b>Opera</b>	<a href="#">Web preferences - Opera Help</a>
<b>Safari</b>	<a href="#">Clear the history and cookies from Safari on your iPhone, iPad, or iPod touch - Apple Support</a>

## 2.1 General information on the integration of Google services

In order to continuously improve our website and to provide you with the best possible user experience on our websites, we use the services of the provider Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). Within the scope of the services, Google may process your personal data. It cannot be ruled out that Google may also transfer

your data to a server outside the EU, possibly in the USA or in another third country. For more information, please visit [Data transfer frameworks – Privacy & Terms – Google](#)

We have no influence on how and which of your personal data Google processes. According to Google's privacy policy, depending on the respective Google service, the following personal data may be processed (see [Data transfer frameworks – Privacy & Terms – Google](#)):

- Data about the apps, browsers, and devices you use when accessing Google services
- unique identifiers, the type and settings of your browser, the type and settings of your device, the operating system, mobile network information (name of your mobile carrier, phone number, app version number).
- Data about how your apps, browsers, and devices interact with Google services (e.g., IP address, crash reports, system activity, and the date, time, and referring URL of your request).
- Activity data (e.g., terms you search for, videos you watch, content and ads you view and interact with).

Further information on how Google uses data from websites on which Google services are embedded can be found at [How Google uses information from sites or apps that use our services – Privacy & Terms – Google](#).

For the purpose and scope of data processing by Google, as well as your rights in this regard and settings options for protecting your privacy, please refer to Google's privacy policy at [How Google uses information from sites or apps that use our services – Privacy & Terms – Google](#).

## 2.2 Technically required cookies

These cookies are technically necessary for the proper operation of our websites. Among other things, they ensure the technical stability of our websites and enable security-relevant functionalities. Also, the use of certain functions, such as our shopping cart or our contact form, are only made possible by technically necessary cookies. There is no possibility to use our websites without such processing of data, i.e. you have no possibility to withdraw.

We use this type of cookies to increase the security and functionality of our websites and offered web applications.

The processing of personal data using necessary cookies is based on Art. 6 (1) lit. f GDPR. With the use of technically necessary cookies, we aim to simplify the use of our websites for you. Some functions of our websites cannot be offered without the use of cookies. For these, it is necessary that the browser is recognized even after a page change. Our legitimate interest also lies in these purposes. We do not use your user data collected through technically necessary cookies to create user profiles.

Here you can find an overview of the technically required cookies.

Cookie	Purpose	Deletion period	Type
<i>cc_cookie_decline</i>	<i>Stores the information whether cookies were rejected</i>	<i>1 year</i>	<i>HTTP</i>
<i>cc_cookie_accept</i>	<i>Stores the information whether cookies were accepted</i>	<i>1 year</i>	<i>HTTP</i>

## 2.3 Analysis and statistics cookies

These cookies allow us to obtain anonymous statistical information about the use of our websites and to understand how visitors interact with our websites. With the help of these cookies, we can, for example, determine the number of visitors to our websites and optimize our website content.

You are not obliged to provide your personal data. The provision is neither legally or contractually required nor necessary for the conclusion of a contract. However, failure to provide such data could result in you not being able to use our websites or not being able to use them to their full extent.

The legal basis for the processing of personal data using analysis and statistics cookies is your consent pursuant to Art. 6 (1) lit. a GDPR. You have the right to withdraw your consent at any time without giving reasons with effect for the future.

You can manage your own data processing consent using our Consent Management Tool [here](#).

We use the cookies listed below for analysis and statistics:

Cookie	Provider	Purpose	Deletion period	Type
<code>_gid</code> <code>[x4]</code>	Google (Google Tag Manager) (see section 2.2.1)	Registers a unique ID that is used to generate statistical data about how the visitor uses the website.	1 day	HTTP

### 2.3.1 Google Analytics

Our websites use Google Analytics of the provider Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). Google Analytics uses cookies that enable an evaluation of your use of our websites (including your IP address). The information generated by the cookies is transferred to a Google server, possibly in the USA or in another third country, and stored there. We have activated the IP anonymization function on our websites. This means that your IP address is shortened by Google before any transmission to the USA, so that a personal reference can be excluded.

The legal basis for processing the data is your consent pursuant to Art. 6 (1) lit. a GDPR. You can manage your consent to data processing yourself using our Consent Management Tool [here](#).

#### Right of withdrawal

You have the right to withdraw your consent at any time without giving reasons with effect for the future. If you do not agree with the future transmission of your data to Google in the context of the use of our websites, you have the option to completely deactivate Google Analytics in your browser settings (see above point 2). Data processing by Google can also be prevented by using a browser add-on to deactivate Google Analytics. Further information, as well as the add-on, can be found at [Google Analytics Opt-out Browser Add-on Download Page](#). In this case, it is possible that not all functions of our websites will be fully available to you.

Information and further notes on data processing by Google in the context of the use of Google services can be found in this privacy policy under the section 2.1 [...] "Integration of Google services".

## 2.4 Other services

### 2.4.1 Google Maps

We use Google Maps of the provider Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). Google Maps is a mapping service that is intended to make it easy to find the places we indicate on our websites. By using Google Maps, data about your use of the Maps features of our websites may be processed by Google. The information is transferred to a Google server, possibly in the USA or in another third country, and stored there.

The legal basis for processing the data is your consent pursuant to Art. 6 (1) lit. a GDPR. You can manage your consent to data processing yourself using our Consent Management Tool [here](#).

**Right of withdrawal**

You have the right to withdraw your consent at any time without giving reasons with effect for the future. If you do not agree with the future transmission of your data to Google in the context of the use of Google Maps, you have the option to deactivate Google Maps in your browser settings. In this case, however, you will no longer be able to use Google Maps and the map display.

Information and further notes on data processing by Google in the context of the use of Google services can be found in this privacy policy under the section 2.1 [...] "Integration of Google services".

**3. Contact**

You have several ways to get in touch with us.

**3.1 Scope of data processing****3.1.1 Contact forms**

There are contact forms on our websites, which you can use to contact us. Your personal data transmitted with the form will be stored by us. Which data is processed can be seen from the respective input forms. In the forms, only those fields are indicated as mandatory fields that are absolutely necessary for the use of the respective offer.

**3.1.2 Other contact options**

You have the option of contacting us via the contact channels provided on our websites (e-mail, mail, telephone). In this case, we process your personal data transmitted to us in the way of contact (e.g. e-mail address, postal address, telephone number, data resulting from the content).

**3.2 Legal basis**

If your contact refers to a contract or is a pre-contractual contact, Art. 6 (1) lit. b GDPR is the legal basis. In all other cases, the legal basis for processing your data is Art. 6 (1) lit. f GDPR. It is our legitimate interest to process your contact requests.

**Right to object (Art. 21 GDPR)**

You have the right to object to the processing of your personal data at any time with effect for the future, for example by e-mail to [datenschutz@beckers-group.com](mailto:datenschutz@beckers-group.com).

We will not subsequently process your personal data any further unless we can demonstrate compelling legitimate grounds for our processing which override your interests, rights and freedoms, or the processing serves the purpose of asserting, exercising or defending legal claims.

**3.3 Purpose of the data processing**

The purpose of the data processing is the handling of your contact request. The data is processed exclusively for this purpose. In this context, your data will not be passed on to third parties.

**3.4 Duration of the storage of your personal data**

After complete processing of the contact request, we restrict your data for further processing. Your data will be deleted after expiry of the retention periods under tax and commercial law.



According to § 147 (1) of the German Fiscal Code (AO), these are a full 10 years for accounting documents and according to § 257 (1) of the German Commercial Code (HGB) a full 6 years for business documents.

You are not obliged to provide your personal data. The provision is neither legally or contractually required nor necessary for the conclusion of a contract. However, failure to provide such data could result in you not being able to use our contact form or not being able to use it to its full extent or not being able to contact us.

#### **4. Application**

On our web pages we inform you about our vacancies. You have the possibility to apply for a vacancy by using one of the indicated contact channels.

##### **4.1 Scope of data processing**

For your participation in the application process, it is necessary to provide personal data derived from the documents you provide to us, such as cover letter, resume, application photo, certificates or other professional qualifications. This data may include, among other things, personal master data such as first name, last name, address, date of birth, contact data such as telephone number or e-mail address, as well as data relating to your educational and/or professional background such as school and work references, data on training, internships or previous employers. For the processing of applications, we limit ourselves to the information you provide directly. This may also include information that you have provided in professional online networks or job exchanges.

Your personal data will not be passed on to third parties.

##### **4.2 Legal basis**

The processing of personal data is based on Art. 88 (1) GDPR in conjunction with § 26 BDSG.

##### **4.3 Purpose of the data processing**

Your personal data provided as part of an application will be processed by us solely for the purpose of selecting applicants.

##### **4.4 Duration of the storage of your personal data**

In the event that the application results in an employment relationship, your personal data will be transferred to the personnel file.

In the event that an application is rejected, the data will be deleted by us six months after the rejection of an application.

##### **Right of withdrawal**

You have the right to withdraw your consent at any time without giving reasons with effect for the future, for example by e-mail to [datenschutz@beckers-group.com](mailto:datenschutz@beckers-group.com).

In this case, your data will be deleted from our applicant pool.

The provision of your personal data is required for the submission of an application. Failure to provide it will result in us not being able to process your application.

#### **5. Social plugins**

##### **5.1 General information on social plugins**

So-called social plugins are integrated on our websites, which are provided by third-party providers of social networks. These plugins can be interaction elements or other content (e.g. graphics, videos or text contributions). By means of social plugins, we try to increase the reach of our web offers as well as the availability of our website content.

Social plugins record each of your visits to a website based on your IP address, establish a connection with the servers of the operator of the respective social network and transmit your data there. The collection takes place even if you do not actively click on one of the integrated social plugin buttons.

In order to increase the protection of your data when visiting our websites and to prevent automated data transmission, we have integrated the social plugins on our websites using the so-called "2-click solution".

The integration of social plugins takes place via a so-called iFrame, which is initially deactivated. Only when you click on the iFrame and give your consent to communicate with the operator of the respective social network, the plugin becomes active and establishes the connection. The website of the operator of the social networks is thereby integrated into our website. By clicking on the plugin a second time, you can make use of the desired functions. When clicking on iFrame, you agree to the transmission of your personal data (e.g. IP address, browser data, date and time of your page view) to the operator of the respective social network, regardless of whether you are a member of this network or not.

If you are logged in to the respective social network of the third-party provider while visiting our websites, the third-party provider of the respective social network may be able to recognize the data collected from your specific visit and assign it to your personal profile or publish it via this. If you want to prevent the assignment, you must either log out of the respective social network before clicking on the social plugin or make the appropriate settings in your user account of the social network.

## 5.2 Legal basis

The legal basis for the processing is Art. 6 (1) lit. f GDPR. We have a legitimate interest in the best possible presentation of our offer and extensive visibility in social media.

### **Right to object (Art. 21 GDPR)**

You have the right to object to the processing of your personal data at any time with effect for the future, for example by sending an e-mail to [datenschutz@beckers-group.com](mailto:datenschutz@beckers-group.com). You can find more information about your objection options on the websites of the respective providers (see above). We will not subsequently process your personal data any further unless we can demonstrate compelling legitimate grounds for our processing that override your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims. You may also exercise your rights in relation to processing activities concerning our joint responsibility with Facebook with us. In this case, we will forward your request to Facebook without delay in order to bring about a prompt clarification.

You are not obliged to provide your personal data. The provision is neither legally or contractually required nor necessary for the conclusion of a contract. However, failure to provide such data could result in you not being able to use our websites or not being able to use them to their full extent.

## 5.3 Social plugins used

We use the social plugins of the following third-party providers:

### **5.3.1 LinkedIn**

LinkedIn is a service of the provider LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. LinkedIn is a social platform for global networking of professionals and executives. You can follow other users in the network, post short messages, and like and comment on messages from other users. The LinkedIn social plugin is marked with the LinkedIn logo and allows you, for example, to share relevant content directly through our website. We use the social media platform as a channel to optimize our professional networking, to optimize our services, and to establish and maintain professional contacts. It cannot be ruled out that information generated in this process is transmitted to and stored on servers in the USA or in another third country.

At <https://www.linkedin.com/legal/privacy-policy> you will find information on the data categories as well as further information on data processing by LinkedIn and your rights and protection options in this regard.

### **5.3.2 YouTube**

On our website, we embed videos that are stored on "YouTube". YouTube is a service of the provider YouTube LLC ("YouTube"), 901 Cherry Ave, San Bruno, CA 94066, USA. YouTube



LLC is a subsidiary of Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland. Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. For videos from Youtube that are embedded on our site, the extended privacy setting is activated. This means that as long as you merely call up a web page of ours with an embedded YouTube video without playing the video, no data is yet transmitted to Google. A transmission only takes place when you start a video. Google collects your IP address, the date and time of the call, as well as information about the subpage of our offer that you visited and the video you called up. This takes place regardless of whether you are logged into a user account on YouTube. The YouTube social plugin is clearly marked with the YouTube logo and allows you, for example, to share relevant content directly via our website. It cannot be ruled out that information generated in this process is transmitted to and stored on servers in the USA or in another third country.

At <https://policies.google.com/privacy> you can find more information about data processing by YouTube and your rights and protection options in this regard.

### 5.3.3 WeChat

As part of the contact options, we offer you the opportunity to get in touch with us via WeChat. WeChat is an instant messaging service provided by WeChat, 10 Anson Road, 21-07 Internation Plaza, Singapore (hereinafter referred to as "WeChat"). We integrate the option of contacting us via WeChat on our website to be able to respond promptly and provide you with information if you are interested or have questions. This enables us to optimise our offer and make your user experience more interesting.

The information generated by the cookies is transferred to a WeChat server, possibly in Singapore or in another third country, and stored there.

For information and further details on data processing by WeChat when using the WeChat smartphone application or the WeChat web application, please refer to the privacy policy at [https://www.wechat.com/de/privacy\\_policy.html](https://www.wechat.com/de/privacy_policy.html).

## 6. Online presences in social media

We operate online presences on social networks and platforms (so-called "fan pages"). We regularly publish and share content, offers and product recommendations on our social media presences.

### 6.1 Scope of processing

With every interaction on our fan pages, your personal data is automatically collected and stored by the operators of the respective social network for market research and advertising purposes. It cannot be ruled out that the collected data will also be processed outside the European Union. Among other things, this may make it more difficult to enforce your data subject rights. When you visit fan pages, the operators of the social networks record your usage behavior with cookies and similar technologies. With each of your interactions, the operators can view general statistics about your interests and demographic characteristics (e.g. age, gender, region). From the collected data, the operators create usage profiles using pseudonyms. These can be used, for example, to place advertisements within and outside the social networks that presumably correspond to your interests.

We operate fan pages on the following social media platforms:

Operator	Headquarters	Privacy policy	Withdrawal option
YouTube	Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA	<a href="#">Privacy Policy – Privacy &amp; Terms – Google</a>	<a href="#">Sign in - Google Accounts</a>

LinkedIn	LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA):	<a href="https://www.linkedin.com/legal/privacy-policy">https://www.linkedin.com/legal/privacy-policy</a>	<a href="#">LinkedIn Privacy Policy</a> <a href="#">Manage Advertising Preferences</a>   <a href="#">LinkedIn Help</a>
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If you communicate directly with us via our fan pages or share personal content with us, we are responsible for processing your data. An exception applies to the data processing described below for usage analysis (page insights); we are jointly responsible for this with Facebook.

We generally collect all communications, content, and other information you share with us when you visit our social media presences, such as when you post something on one of our social media presences or send us private messages. In addition, if you have an account with the relevant social network, we may see your public information, such as your username, information in your public profile, and content you share with a public audience. The nature, scope and purposes of the processing of your personal data on social networks are primarily determined by the operators of the social networks.

## 6.2 Legal basis of the processing

If you are asked by the respective social network operator for consent to data processing, the legal basis for data processing is Article 6 (1) a GDPR. Otherwise, the legal basis is Article 6 (1) lit. f GDPR. We have an overriding legitimate interest in an optimized presentation of our offers and effective communication with our customers and interested parties.

### Right of withdrawal

You have the right to withdraw your consent at any time without giving reasons with effect for the future. If you do not agree with the future transmission of your data in the context of the use of our social media presences, you have the option to object to the data processing. Under 11.1. we have compiled the relevant links for you to exercise your rights. In the event of withdrawal, it is possible that not all functions of our websites will be fully available to you.

### Right to object (Art. 21 GDPR)

You have the right to object to the processing of your personal data at any time with effect for the future, for example by e-mail to [datenschutz@beckers-group.com](mailto:datenschutz@beckers-group.com).

We will not subsequently process your personal data further unless we can demonstrate compelling legitimate grounds for our processing which override your interests, rights and freedoms, or the processing is for the establishment, exercise or defense of legal claims. For the processing of your Page Insights data together with Facebook, we have agreed with Facebook that Facebook is primarily responsible for providing you with information about the processing of your Page Insights data and enabling you to exercise your data protection rights under the GDPR (e.g. right to object).

You can also assert your rights in connection with processing activities that concern our joint responsibility with Facebook with us, for example, by sending an email to [datenschutz@beckers-group.com](mailto:datenschutz@beckers-group.com). In this case, we will forward your request to Facebook without delay.

## 6.3 Purpose of the data processing

With our online presences we aim at an effective communication with our customers and interested parties as well as an optimized presentation of our offers.

You are not obliged to provide your personal data. The provision is neither legally or contractually required nor necessary for the conclusion of a contract. However, failure to provide such data could result in you not being able to use our websites or not being able to use them to their full extent.

## 7. Rights of the data subject

If we process your personal data, you are a data subject according to Art. 4 No. 1 GDPR with the following rights towards us:

- Right of access (Art. 15 GDPR)
- Right of rectification (Art. 16 GDPR)
- Right to erasure (Art. 17 GDPR)
- Right to restriction of processing (Art. 18 GDPR)
- Right to information (Art. 19 GDPR)
- Right to data portability (Art. 20 GDPR)
- Right to object (Art. 21 GDPR)
- Right to lodge a complaint with a supervisory authority (Art. 77 GDPR)
- Right to withdraw your declaration of consent under data protection law (Art. 7 (3) GDPR) **You have the right to withdraw your consent to us at any time, e.g. by e-mail to [datenschutz@beckers-group.com](mailto:datenschutz@beckers-group.com). The withdrawal of consent does not affect the lawfulness of the data processing carried out on the basis of the consent until the withdrawal.**

**Right to object (Art. 21 GDPR)**

Pursuant to Art. 21 GDPR, you have the right to object at any time, on grounds relating to your particular situation, to the processing of your personal data which is carried out on the basis of Art. 6 (1) lit. e or f GDPR; this also applies to profiling based on these provisions. You can address the objection to one of our specified contact addresses, for example to [datenschutz@beckers-group.com](mailto:datenschutz@beckers-group.com).

We will not subsequently process your personal data any further unless we can demonstrate compelling legitimate grounds for our processing that override your interests, rights and freedoms, or the processing serves the purpose of asserting, exercising or defending legal claims.

**If you wish to exercise a right, please contact our data protection officer at [datenschutz@beckers-group.com](mailto:datenschutz@beckers-group.com).**

We would like to point out that in certain cases we may request additional information from you in order to establish your identity. For example, when exercising the right to information, we can ensure that information is not released to unauthorized persons.

Automated decision-making does not take place on our websites.

**8. Safety**

We use technical and organizational security measures to protect your personal data against accidental or intentional manipulation, loss, destruction or against access by unauthorized persons. We continuously improve our security measures in line with technological developments.

**9 Responsibility for external content**

Our websites contain links to websites of external providers. We have no influence on and do not control that other providers comply with the applicable data protection regulations. If you believe that linked external sites violate applicable law or have other inappropriate content, please let us know. We will check your notice and remove the external link if necessary. We are not responsible for the content and availability of linked external websites.

**10. Validity of the privacy policy**

Due to the further development of our websites or the implementation of new technologies, it may become necessary to change this data protection declaration. We reserve the right to change this privacy policy at any time with effect for the future. The version available at the time of your visit to the website will always apply.