

# Industrial Coatings

ACE

Agricultural, Construction & Earth Moving Equipment





# The Beckers Group...

...is a global industrial coatings company that provides quality services and custom-made solutions across many sectors. The company is structured into three business segments: Coil Coatings, Industrial Coatings, and Consumer

Design Finishes. Our talented workforce comprises almost **1 800 people** at **24 manufacturing sites**, satellite offices and our corporate headquarters, serving customers in **over 50 countries**.

## Innovation & Sustainability

The Beckers Group is committed to setting new standards in product innovation, customer relationships and environmental sustainability.

Beckers invests heavily in research and development to produce state-of-the-art coating solutions designed to meet the needs of stakeholders, customers and the environment.

Environmental responsibility is an integral part of Beckers' mission. Sustainable coatings, processes and operations help to give industry customers a stronger competitive edge.



Our focus is on the formulation and manufacture of high performance, durable coatings that fully meet our customers expectations whilst recognising our wider responsibility to society.

Sustainability forms an integral part of our business strategy in order to minimise our impact on the planet whilst maximising our benefit to society.

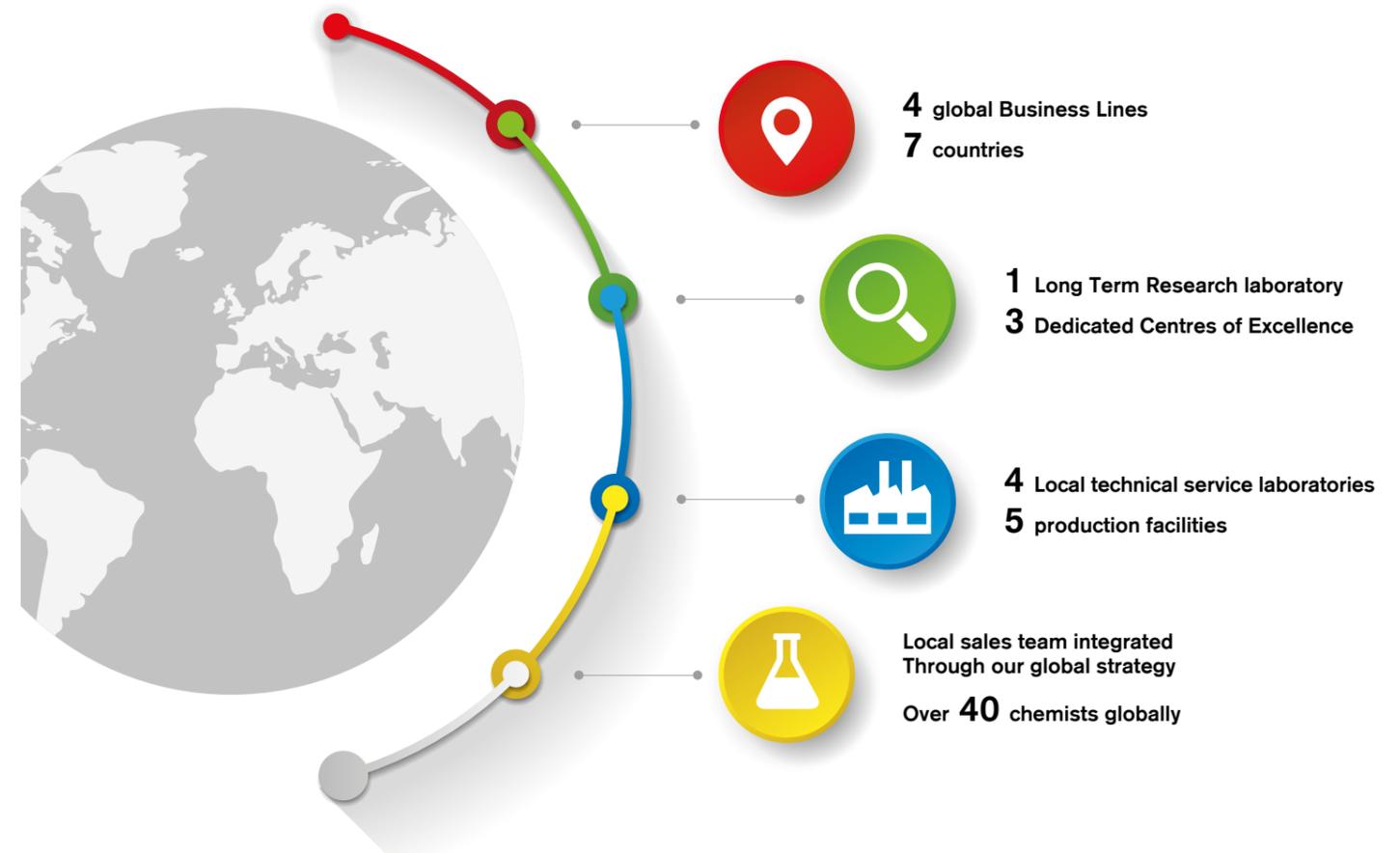


# Industrial Coatings... a Global Solution

We serve customers in the following market segments all around the world:

- **Agricultural, Construction and Earthmoving (ACE) equipment:** Coatings for heavy-duty machinery and other equipment.
- **Railway:** Coatings for trains, rolling stock and other vehicles running on rails.
- **Truck trailers:** Coatings for trucks, trailers and other special commercial vehicles.
- **Automotive Plastics Exterior (APE):** Coatings for plastics exterior components on automobiles.

## Global Solution = Global Organization





## Beckers A Benchmark for the ACE Coatings Industry

Beckers is a global leader in the manufacture and supply of innovative, low environmental impact, liquid industrial coatings for our chosen markets which include the Agricultural, Construction and Earth moving equipment (ACE) sector.

Having recently celebrated 150 years of trading we specialise in coatings specifically designed for our customers production conditions. This embraces a wide range of end uses including:

- Agricultural equipment such as tractors, telehandlers, backhoes, trailers, site dumpers, slurry tanks, manure handling, combine harvesters, forestry equipment, ploughs, fertiliser spreaders and pesticide sprayers.
- Construction & earth moving equipment such as bulldozers, excavators, mobile and static cranes, lift platforms.
- Conveyors used in mining and industrial process plants.
- Crushing and screening equipment.
- Material handling equipment such as Fork-lift Trucks.

In addition we supply the associated sub contractor and component supplier network with equivalent technology

to the OEM in order to ensure consistency of colour and performance.

In this ACE sector, we have been our customers' preferred supplier for many years and we are proud to include most of the major global manufacturers as well as a very high proportion of the major national OEM's amongst this list.

Operating from over twenty sites worldwide, Beckers has been able to provide a global presence whilst at the same time offering dedicated local service and support. We aim to fully understand our customers requirements and aspirations in order to work closely with them to improve productivity, lower VOC's, lower energy consumption and add value wherever possible.

Beckers has become a product finishing partner by offering a wide range of coatings and systems which meet our customers' specifications for both performance and appearance, whilst improving output and lowering costs. We recognise the importance of maximising resale value for our customers products and therefore work hard to extend the life of the coating through improved durability and gloss retention as well as providing excellent batch to batch consistency for colour and application properties.



## The choice of an appropriate solution whatever your requirements

A Coating Technology that satisfies your need.

Beckers manufactures a wide range of high quality, high performance liquid coatings designed to meet the ever growing demands of manufacturing industry. These encompass sustainable and environmental technologies that support global requirements and demands. They focus on low VOC emissions, low consumption and low energy curing.

### Beckry®Dur:

Polyurethane Technology, offers excellent durability with outstanding chemical and weather resistance. Providing, a full colour spectrum, including special metallic finishes. This technology is available in medium solid, high solid and low temperature cure options.

### Beckry®Solo:

(UHS) Ultra High Solid Technology. Can be used as a (DTM) direct to metal, « One Pass » application, or in combination with a primer. Additional benefits provide, low temperature curing, lending itself to both air dry and force dry possibilities. As a result, noticeable energy savings can be achieved. Overall: a technology that supports, cost reduction, sustainability and the environment.

### Beckry®Prim:

Solvent based primer technology. Developed to support the heavy duty and robust requirements of our industry. Available in 1K or 2K options, recommended for use in combination with the Beckry®Dur topcoat finishes.

### Beckqua®Dur:

A strong and durable water based topcoat technology, developed to meet tough manufacturer specifications where environmental legislation influences choice.

### Beckqua®Prim:

Water based primer technology developed to support the demands and environmental requirements of our customers. Formulated to maintain a high level of durability with excellent application properties.





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# Beyond The Surface

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