



Industrial Coatings

TRUCKS





The Beckers Group...

...is a global industrial coatings company that provides quality services and custom-made solutions across many sectors. The company is structured into three business segments: Coil Coatings, Industrial Coatings, and Consumer

Design Finishes. Our talented workforce comprises almost **1 800 people** at **24 manufacturing sites**, satellite offices and our corporate headquarters, serving customers in **over 50 countries**.

Innovation & Sustainability

The Beckers Group is committed to setting new standards in product innovation, customer relationships and environmental sustainability.

Beckers invests heavily in research and development to produce state-of-the-art coating solutions designed to meet the needs of stakeholders, customers and the environment.

Environmental responsibility is an integral part of Beckers' mission. Sustainable coatings, processes and operations help to give industry customers a stronger competitive edge.



Our focus is on the formulation and manufacture of high performance, durable coatings that fully meet our customers expectations whilst recognising our wider responsibility to society.

Sustainability forms an integral part of our business strategy in order to minimise our impact on the planet whilst maximising our benefit to society.



Industrial Coatings... a Global Solution

We serve customers in the following market segments all around the world:

- **Agricultural, Construction and Earthmoving (ACE) equipment:** Coatings for heavy-duty machinery and other equipment.
- **Railway:** Coatings for trains, rolling stock and other vehicles running on rails.
- **Truck trailers:** Coatings for trucks, trailers and other special commercial vehicles.
- **Automotive Plastics Exterior (APE):** Coatings for plastics exterior components on automobiles.

Global Solution = Global Organization





Beckers is a global leader in the manufacture and supply of innovative, low environmental impact, liquid industrial coatings for our chosen markets which include the Trucks sector.

Having recently celebrated 150 years of trading we specialise in coatings specifically designed for our customers' production conditions. Beckers products are used successfully by a wide range of vehicle manufacturers:

- Car Transporters
- Trailers
- Chassis
- Tipper Trucks
- Waste Disposal vehicles
- Road sweepers
- Liquid tankers
- Cement Mixers
- Highway Maintenance vehicles
- Axles of trucks' trailers

Our specific range of products for the Trucks sector delivers consistency, sustainability and innovation to our major customers.

Operating in over twenty sites worldwide, Beckers is able to provide a global presence whilst at the same time offering a dedicated local service and support.

We aim to fully understand our customers requirements and aspirations in order to work closely with them to improve productivity, lower VOC's, lower energy consumption and add value wherever possible.

Beckers have become product finishing partners by offering a wide range of coatings and systems which meet our customers' specifications for both performance and appearance, whilst improving output and lowering costs.

We recognise the importance of maximising resale value for our customers products and therefore work hard to extend the life of the coating through improved durability and gloss retention as well as providing excellent batch to batch consistency for colour and application properties.

Beckers manufactures a wide range of liquid coatings, designed specifically to support the ever growing demands of the Industrial Coatings industry, focusing on low VOC emissions, low consumption and low energy curing.

Beckry®Dur:
Polyurethane Technology, offers excellent durability with outstanding chemical and weather resistance. Providing, a full colour spectrum, including special metallic finishes. This technology is available in medium solid, high solid and low temperature cure options.

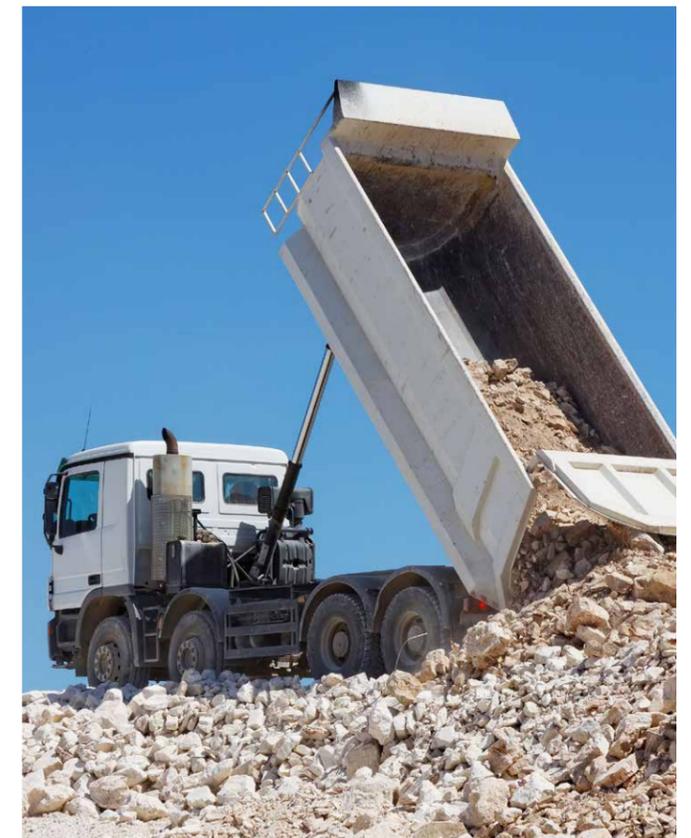
Beckry®Solo:
(UHS) Ultra High Solid Technology. Can be used as a (DTM) direct to metal, "One Pass" application, or in combination with a primer. Additional benefits provide, low temperature curing, lending itself to both air dry and force dry possibilities. As a result, noticeable energy savings can be achieved. Overall: a technology that supports, cost reduction, sustainability and the environment.

Beckry®Prim:
Solvent based primer technology. Developed to support the heavy duty and robust requirements of our industry. Available in 1K or 2K options, recommended for use in combination with the Beckry®Dur topcoat finishes.

Beckqua®Dur:
A strong and durable water based topcoat technology, developed to meet tough manufacturer specifications where environmental legislation influences choice.

Beckqua®Prim:
Water based primer technology developed to support the demands and environmental requirements of our customers. Formulated to maintain a high level of durability with excellent application properties.

To satisfy the needs of the Truck market in terms of colour development and availability, Beckers have developed a new colour matching tool. The Colour Tool consists of thousands of the most popular colours used in the Commercial Vehicle Market. They are arranged chromatically in a specially designed carry case that makes locating colours both very simple and accurate. The colour chips are produced using Beckers coatings, so if the colour chip matches the vehicle then so will the paint!





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Beyond The Surface

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