

Spring 2013



# Beckry<sup>®</sup>Tex

3D in colour





## Wrinkles add character!

The BeckryTex brand is a textured surface that ensures the same look, even with a low gloss finish, regardless of the angle from which it is observed.

This ensures our textured coatings are quite different from the conventional flat finishes often used for manufacturing metal roofs, making them more visually attractive – and increasing their appeal to architects and property developers.

BeckryTex also offers an exciting alternative for cladding and interior finishes. We are convinced that designers will be eager to exploit the obvious aesthetic and commercial potential of these new textured products in increasingly demanding markets.

## Fine, Rough, Coarse, or PUR, it's your new choice!

**BeckryTex Fine:** the most traditional appearance of BeckryTex with small/fine wrinkles, originally developed for cladding but successful mainly in roofing.

**BeckryTex R:** a rough structure, today widely used for roofing application.

**BeckryTex C:** a coarse structure developed to provide a new aesthetic option for cladding.

**BeckryTex PUR:** the latest state of the art development of textured polyurethane topcoat, destined to fulfil the most outstanding requirements in terms of durability and mechanical properties.

## A colourful world – Let BeckryTex inspire you

*Available in standard colours for roofing:*  
Brown, Red, Green, Grey, Black

*A new colour collection developed according to the latest trends:*

**The “In Motion” palette** has been based upon the meeting of different worlds, the rituals and the traditions and how you blend them together. Various cultures, and especially their dances, have been the inspiration for the names of the shades.

Colours: Mambo, Waltz, Lindy Hop, Ballet, Samba, Tango

**The “In Water” range** has strived to capture water's effects and moods, finding the fluid poetic guidelines from the calm yet temperamental ocean, the river, the sandbank, the lake, the creek, the pond and reef. An everlasting effervescent wave of seaweed, sea salt and freshness. This palette has been created trying to capture how colours are affected below water, when a ray of sun breaks and glistens, how the surface mirrors the sky and how a wave crashes.

Colours: Maldives, Anemone, Arctic, Seahorse, Meerschaum, Caribbean

**The “In Darkness” collection** has been based upon mankind's instinctive and spiritual nature taking the upper hand over the intellectual one. This palette captures the rough, raw and undefined objects exploring man's subconscious and futuristic visions. The colours were inspired and named after Nature's drama.

Colours: Black Hole, Eclipse, Night, Nebula

For more information and address to your nearest Beckers site please visit [www.beckers-group.com](http://www.beckers-group.com)

*Front cover photo courtesy of BUDMAT®*